

brianDUANE

CONTACT

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SKILLS

Art Direction
Corporate Presentations
New Business Pitches
Infographics/
Data Visualization
Sales & Marketing Collateral
Photo Editing
Print Design & Production
Front-End Web Design
Independent & Team Environments

SOFTWARE

Adobe Creative Suite
Microsoft Office
Keynote
Google Slides
Final Cut Pro
iMovie
Basic HTML and CSS

EDUCATION + AFFILIATIONS

NEW YORK UNIVERSITY (NYU)

MA, Graphic Communication
Management & Technology

VILLANOVA UNIVERSITY

BS, Economics

PROFESSIONAL STUDIES

Adobe Dreamweaver
Adobe Flash
Flash Action Scripting
Adobe After Effects
FinalCut Pro
HTML and CSS

PRATT INSTITUTE

NEW YORK UNIVERSITY
PARSONS SCHOOL OF DESIGN



Dynamic graphic designer, presentation specialist, and creative consultant. Trusted partner to senior leaders and respected director of creative teams. Art director and project manager of multi-channel projects for global Fortune 500 companies. Go-to expert in PowerPoint and Keynote. Valued for nimble, flexible, cooperative approach to manage urgent needs and shifting priorities.

WORK

ORACLE CORPORATION

2022 - Current

Freelance Visual Designer, Customer Success Services

- Took direction building visual design elements and decks to tell compelling stories.
- Met deadlines for a multitude of projects 100% of the time.
- Maintained libraries of logos, tables, charts, and diagrams helping a team's workflows.
- Created needed print and digital collaterals for Oracle CloudWorld and other events.
- Worked successfully building solid relationships with remote teams throughout the world.
- Used an iterative and collaborative process to re-brand 141 content-related decks with new guidelines.
- Designed the YES-Your Excellence Shines! logo exemplifying our six Customer Success Services values.
- Provided backup for the Creative Director.

FREELANCE DESIGNER

2019 – 2022
and 2010 – 2011

- Design creative presentations, graphics, templates and marketing projects for corporate and agency clients. Maintain gallery's PHP-designed website working directly with the underlying HTML and CSS code.

Clients include: Roc Capital, The Church Pension Fund, Wessel O'Connor Fine Art Gallery.

IPSOS

Graphic Designer/Senior Presentation Specialist

2013 – 2019

- Created presentation layouts and designed templates and graphics for North American marketing teams' presentations to internal and external audiences.
- Led creative design for pitches, winning over \$20M in new business.
- Increased creative production 26% YoY by hiring, managing, and art directing Junior designer and team of freelancers.
- Developed and instituted DESIGNFIRST, a company-wide initiative creating energy around design to improve the quality of deliverables.

PATCH.COM

Senior Designer

2013

- Co-developed integrated marketing program and creative collateral for Despicable Me 2.
- Partnered with account managers, strategists, and Executives on presentations that communicated complex ideas through simple, elegant graphic design.

Presentation Specialist

2011 – 2013

- Collaborated with new business teams to promote communication and understanding of project strategies, determine project needs and deliverables, and manage expectations.
- Transformed generic, text-heavy materials into graphically engaging, concise, and interactive experiences, including banner and print ads and presentation graphics.

NYU, Earned an MA, Graphic Communications Management & Technology

2010 – 2011

NY DEPT OF EDUCATION

Web/Graphic Design Consultant

2007 – 2010

- Designed web and micro sites, including user interface (UI), to align with organizational goals and improve audience engagement. Managed website front- and back-end maintenance.

STANDARD & POOR'S

Designer

1996 – 2007

- Designed creative sales and marketing collateral for products valued at \$75M in annual revenue.